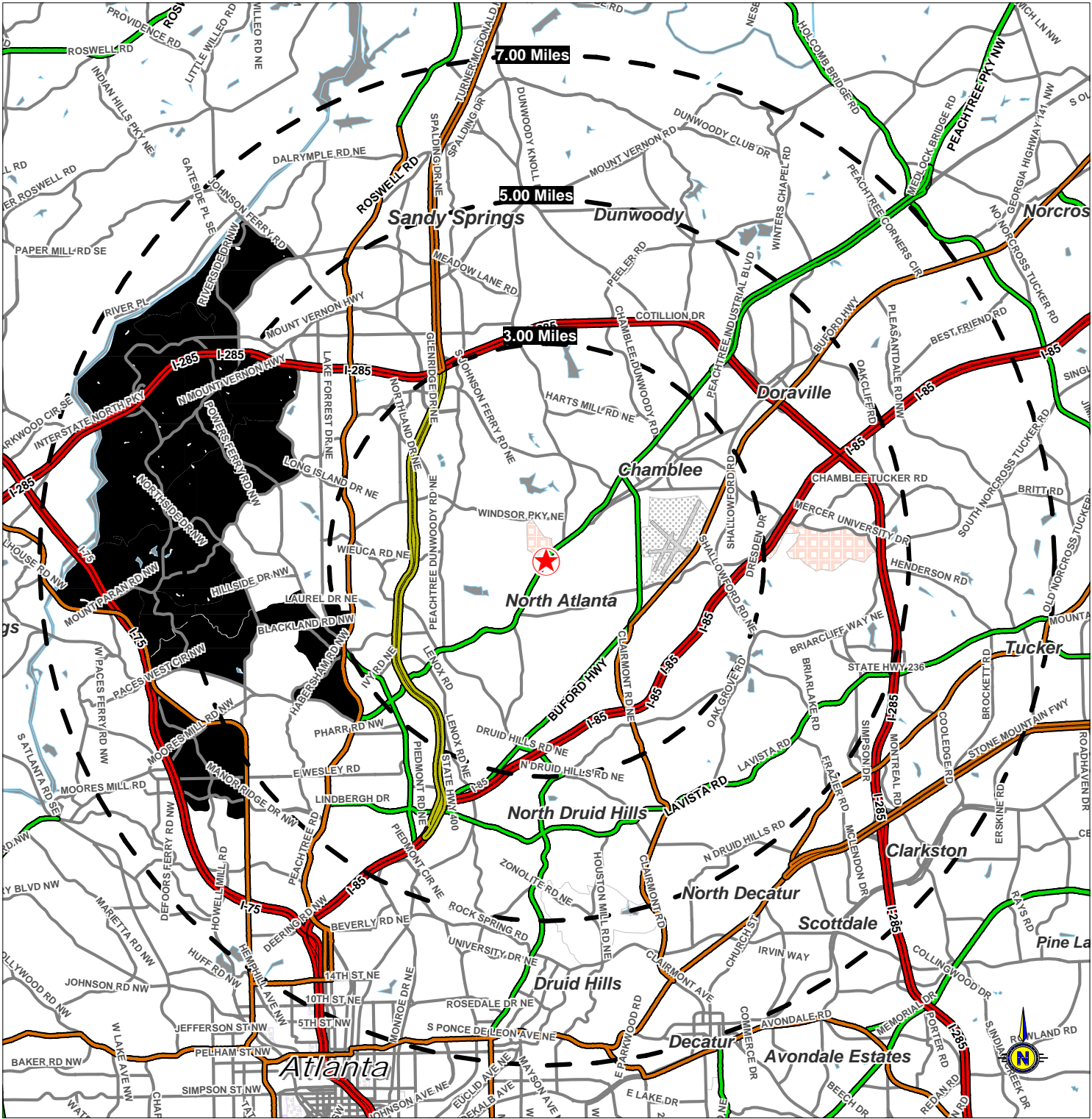


Lat: 33.8717 Lon: -84.3322 Zoom: 15.41 mi Logos are for identification purposes only and may be trademarks of their respective companies.



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Median HH Income
By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

Hermance Dr Ne & Peachtree Rd Ne
Atlanta, Georgia

Current Year Estimated
Median Household Income



July 2008

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.871742/-84.332221

July 2008

RF1

Hermance Dr Ne & Peachtree Rd Ne Atlanta, Georgia		3.00 mi radius	5.00 mi radius	7.00 mi radius
POPULATION	2007 Estimated Population	109,450	265,881	500,357
	2012 Projected Population	116,402	285,661	533,164
	2000 Census Population	100,885	240,243	457,091
	1990 Census Population	76,110	186,657	373,772
	Historical Annual Growth 1990 to 2007	2.6%	2.5%	2.0%
	Projected Annual Growth 2007 to 2012	1.3%	1.5%	1.3%
HOUSEHOLDS	2007 Est. Households	46,168	118,325	222,347
	2012 Proj. Households	49,617	127,615	236,634
	2000 Census Households	41,598	105,884	203,342
	1990 Census Households	33,854	85,773	170,795
	Historical Annual Growth 1990 to 2007	2.1%	2.2%	1.8%
	Projected Annual Growth 2007 to 2012	1.5%	1.6%	1.3%
AGE	2007 Est. Population 0 to 9 Years	12.0%	10.9%	11.3%
	2007 Est. Population 10 to 19 Years	8.9%	8.6%	9.0%
	2007 Est. Population 20 to 29 Years	19.1%	17.9%	17.5%
	2007 Est. Population 30 to 44 Years	27.4%	26.2%	26.3%
	2007 Est. Population 45 to 59 Years	18.5%	19.5%	20.3%
	2007 Est. Population 60 to 74 Years	8.9%	10.5%	10.3%
	2007 Est. Population 75 Years Plus	5.1%	6.4%	5.3%
	2007 Est. Median Age	34.7	36.6	36.4
MARITAL STATUS & SEX	2007 Est. Male Population	54.0%	52.0%	51.4%
	2007 Est. Female Population	46.0%	48.0%	48.6%
	2007 Est. Never Married	40.1%	38.5%	38.7%
	2007 Est. Now Married	36.8%	39.5%	40.6%
	2007 Est. Separated or Divorced	18.0%	16.3%	15.5%
	2007 Est. Widowed	5.1%	5.7%	5.1%
INCOME	2007 Est. HH Income \$200,000 or More	11.6%	11.8%	11.8%
	2007 Est. HH Income \$150,000 to 199,999	6.3%	6.8%	6.6%
	2007 Est. HH Income \$100,000 to 149,999	15.5%	15.5%	14.8%
	2007 Est. HH Income \$75,000 to 99,999	12.7%	12.8%	12.6%
	2007 Est. HH Income \$50,000 to 74,999	18.5%	18.2%	18.5%
	2007 Est. HH Income \$35,000 to 49,999	12.8%	12.2%	13.0%
	2007 Est. HH Income \$25,000 to 34,999	7.7%	7.6%	8.0%
	2007 Est. HH Income \$15,000 to 24,999	6.7%	6.8%	6.8%
	2007 Est. HH Income \$0 to 14,999	8.2%	8.1%	8.0%
	2007 Est. Average Household Income	\$ 95,528	\$ 96,705	\$ 95,884
	2007 Est. Median HH Income	\$ 76,309	\$ 79,925	\$ 79,554
	2007 Est. Per Capita Income	\$ 41,647	\$ 44,213	\$ 43,520
	2007 Est. Number of Businesses	7,832	20,712	35,088
2007 Est. Total Number of Employees	112,287	282,811	499,028	

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July 2008

RF1

Hermance Dr Ne & Peachtree Rd Ne Atlanta, Georgia		3.00 mi radius	5.00 mi radius	7.00 mi radius
RACE	2007 Est. White Population	59.7%	64.4%	63.8%
	2007 Est. Black Population	16.4%	15.1%	18.4%
	2007 Est. Asian & Pacific Islander	5.5%	6.2%	6.3%
	2007 Est. American Indian & Alaska Native	0.3%	0.2%	0.2%
	2007 Est. Other Races Population	18.2%	14.0%	11.3%
HISPANIC	2007 Est. Hispanic Population	31,436	57,430	85,883
	2007 Est. Hispanic Population Percent	28.7%	21.6%	17.2%
	2012 Proj. Hispanic Population Percent	29.1%	22.4%	18.4%
	2000 Hispanic Population Percent	25.2%	18.3%	13.7%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	76,858	192,141	358,863
	2007 Est. Elementary (0 to 8)	5.9%	4.1%	3.4%
	2007 Est. Some High School (9 to 11)	4.9%	3.8%	3.6%
	2007 Est. High School Graduate (12)	15.5%	14.5%	14.2%
	2007 Est. Some College (13 to 16)	13.7%	13.5%	13.7%
	2007 Est. Associate Degree Only	5.6%	5.4%	5.7%
	2007 Est. Bachelor Degree Only	33.2%	34.5%	34.5%
	2007 Est. Graduate Degree	21.2%	24.2%	24.8%
HOUSING	2007 Est. Total Housing Units	55,070	141,323	262,773
	2007 Est. Owner Occupied Percent	36.8%	39.1%	40.9%
	2007 Est. Renter Occupied Percent	47.0%	44.6%	43.7%
	2007 Est. Vacant Housing Percent	16.2%	16.3%	15.4%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	2.5%	3.3%	2.7%
	2000 Homes Built 1995 to 1998	10.1%	9.3%	7.4%
	2000 Homes Built 1990 to 1994	9.4%	9.2%	8.2%
	2000 Homes Built 1980 to 1989	16.8%	17.1%	19.5%
	2000 Homes Built 1970 to 1979	16.1%	15.6%	17.7%
	2000 Homes Built 1960 to 1969	20.6%	21.6%	18.9%
	2000 Homes Built 1950 to 1959	15.8%	14.9%	12.9%
	2000 Homes Built Before 1949	8.7%	9.0%	12.7%
HOME VALUES	2000 Home Value \$1,000,000 or More	1.6%	2.6%	2.5%
	2000 Home Value \$500,000 to \$999,999	9.3%	9.8%	10.4%
	2000 Home Value \$400,000 to \$499,999	9.1%	7.4%	8.2%
	2000 Home Value \$300,000 to \$399,999	17.5%	16.8%	17.1%
	2000 Home Value \$200,000 to \$299,999	30.0%	32.2%	27.9%
	2000 Home Value \$150,000 to \$199,999	17.8%	16.7%	15.7%
	2000 Home Value \$100,000 to \$149,999	10.2%	9.8%	11.2%
	2000 Home Value \$50,000 to \$99,999	3.9%	4.2%	6.3%
	2000 Home Value \$25,000 to \$49,999	0.3%	0.2%	0.3%
	2000 Home Value \$0 to \$24,999	0.2%	0.2%	0.2%
	2000 Median Home Value	\$ 280,981	\$ 297,716	\$ 295,526
	2000 Median Rent	\$ 760	\$ 795	\$ 771

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Hermance Dr Ne & Peachtree Rd Ne Atlanta, Georgia		3.00 mi radius	5.00 mi radius	7.00 mi radius
LABOR FORCE	2007 Est. Labor: Population Age 16+	91,084	224,215	418,317
	2007 Est. Civilian Employed	69.9%	69.7%	70.6%
	2007 Est. Civilian Unemployed	5.9%	5.0%	4.8%
	2007 Est. in Armed Forces	0.0%	0.0%	0.1%
	2007 Est. not in Labor Force	24.1%	25.2%	24.6%
	2007 Labor Force: Males	54.2%	52.0%	51.3%
	2007 Labor Force: Females	45.8%	48.0%	48.7%
OCCUPATION	2000 Occupation: Population Age 16+	59,936	141,600	270,016
	2000 Mgmt, Business, & Financial Operations	20.6%	22.3%	22.5%
	2000 Professional and Related	22.8%	26.8%	28.5%
	2000 Service	13.3%	12.6%	11.1%
	2000 Sales and Office	23.3%	23.8%	24.8%
	2000 Farming, Fishing, and Forestry	0.2%	0.2%	0.1%
	2000 Construction, Extraction, & Maintenance	12.5%	8.5%	7.0%
	2000 Production, Transport, & Material Moving	7.4%	5.7%	5.9%
	2000 Percent White Collar Workers	66.6%	73.0%	75.8%
2000 Percent Blue Collar Workers	33.4%	27.0%	24.2%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	65.3%	69.9%	72.6%
	2000 Drive to Work in Carpool	17.3%	13.7%	12.4%
	2000 Travel to Work by Public Transportation	9.4%	8.3%	6.7%
	2000 Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	2000 Walk or Bicycle to Work	2.7%	2.6%	2.6%
	2000 Other Means	1.2%	1.1%	1.1%
	2000 Work at Home	4.1%	4.5%	4.6%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	20.9%	23.3%	23.5%
	2000 Travel to Work in 15 to 29 Minutes	41.9%	43.0%	42.7%
	2000 Travel to Work in 30 to 59 Minutes	29.8%	28.0%	28.3%
	2000 Travel to Work in 60 Minutes or More	7.3%	5.7%	5.5%
	2000 Average Travel Time to Work	24.9	23.3	23.3
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 3,122.6	\$ 8,085.7	\$ 15,071.7
	2007 Est. Apparel	\$ 151.3	\$ 391.7	\$ 729.9
	2007 Est. Contributions & Gifts	\$ 225.1	\$ 589.3	\$ 1,099.9
	2007 Est. Education & Reading	\$ 97.2	\$ 253.0	\$ 470.4
	2007 Est. Entertainment	\$ 175.8	\$ 455.5	\$ 849.5
	2007 Est. Food, Beverages & Tobacco	\$ 480.9	\$ 1,241.1	\$ 2,313.4
	2007 Est. Furnishings And Equipment	\$ 141.3	\$ 366.8	\$ 683.3
	2007 Est. Health Care & Insurance	\$ 215.7	\$ 558.3	\$ 1,041.1
	2007 Est. Household Operations & Shelter & Utilities	\$ 936.9	\$ 2,426.6	\$ 4,522.2
	2007 Est. Miscellaneous Expenses	\$ 51.0	\$ 131.6	\$ 245.1
	2007 Est. Personal Care	\$ 44.9	\$ 116.1	\$ 216.3
	2007 Est. Transportation	\$ 602.4	\$ 1,555.7	\$ 2,900.7

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